

## WCCO-TV

90 SOUTH ELEVENTH STREET, . MINNEAPOLIS MN 55403-2450

WCCO-TV

AND

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172186	AGENCY (OR SERVICE) ACTING AS AGENT FOR 310388		ADVERTISER (OR AGENCY AND ADVERTISER)		Cancellation Notice  Required  Announcement 28 days  prior notice
NAME	SMART MEDIA GROUP		CRAVAACK FOR CONGRESS CAMPAIGN		
AND	814 King St Ste 400		PO BOX 40040		
ADDRESS	Alexandria	VA 22314-3069	Saint Paul	MN 55104-8040	
	USA		USA		
CONTACT	LINDSAY HANLEN		PRODUCTCRAVAACK EST# C09C15		
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. C09C15	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1					

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK.	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
1	01111..	4	11:58A	12:30P	30S	10/09/12-10/12/12	NOON NEWS	4	675.00	2700.00
2	10000..	1	11:58A	12:30P	30S	10/15/12-10/15/12	NOON NEWS	1	675.00	675.00
3	01001..	2	05:58A	07:00A	30S	10/09/12-10/12/12	THIS MORNING	2	725.00	1450.00
4	02222..	8	07:00A	09:00A	30S	10/09/12-10/12/12	CBS THIS MORNING	8	425.00	3400.00
5	20000..	2	07:00A	09:00A	30S	10/15/12-10/15/12	CBS THIS MORNING	2	425.00	850.00
6	00101..	2	05:59P	06:30P	30S	10/10/12-10/12/12	M-F 6PM NEWS	2	2200.00	4400.00
7	10000..	1	05:59P	06:30P	30S	10/15/12-10/15/12	M-F 6PM NEWS	1	2200.00	2200.00
8	.....1	1	05:28P	05:58P	30S	10/14/12-10/14/12	SUNDAY 5:30P NEWS	1	1700.00	1700.00
9	01111..	4	10:35P	11:38P	30S	10/09/12-10/12/12	LATE NIGHT WITH DAVID	4	650.00	2600.00
10	10000..	1	10:35P	11:38P	30S	10/15/12-10/15/12	LATE NIGHT WITH DAVID	1	650.00	650.00
11	.....1	1	11:05P	12:05A	30S	10/14/12-10/14/12	CSI: MIAMI SUNDAY	1	225.00	225.00
12	00010.1	2	10:00P	10:35P	30S	10/11/12-10/14/12	LATE NEWS M-F/SU	2	2700.00	5400.00
13	10000.0	1	10:00P	10:35P	30S	10/15/12-10/15/12	LATE NEWS M-F/SU	1	2700.00	2700.00
14	.....1.	1	10:00P	10:35P	30S	10/13/12-10/13/12	LATE NEWS SAT	1	2100.00	2100.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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AND	814 King St Ste 400	PO BOX 40040	
ADDRESS	Alexandria VA 22314-3069	Saint Paul MN 55104-8040	
	USA	USA	
CONTACT	LINDSAY HANLEN	PRODUCT CRAVAACK EST# C09C15	
LOCAL SALESPERSON	Nicole Roy Pol	AGENCY EST. NO. C09C15	
NATIONAL SALESPERSON		PRODUCT CODE 1300	
BROADCAST SCHEDULE STARTING 10/09/12 AND ENDING 10/15/12 NO. WEEKS: 1			

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15	.....1	1	05:58A	07:00A	30S	10/14/12-10/14/12	WCCO 4 NEWS SUNDAY MORNING	1	200.00	200.00
Total Contract:								32		31250.00
Billing Summary										
Qtr 4-12						Oct	Nov	Dec	Total	
						31250.00	.00	.00	31250.00	
GRAND TOTAL									31250.00	

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